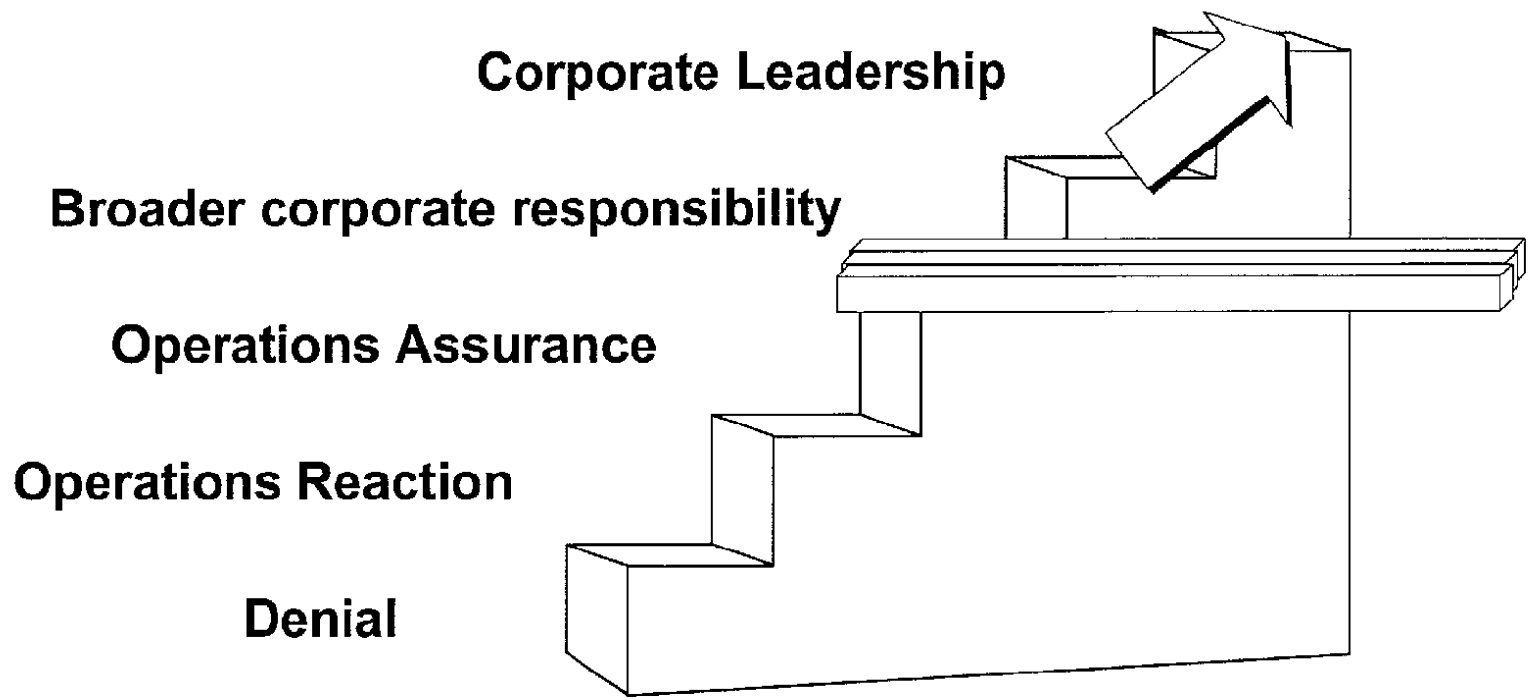
To keep pace, PMCI must conform to expectations for a major multinational corporation, and move into leadership as appropriate



Source: https://www.industrydocuments.ucsf.edu/docs/zqfk0001

This requires focusing on key areas:

- **Flawless compliance assurance everywhere**
- **Comprehensive management systems across the whole value chain (from sources to products to post-consumer)**
- **Footprint measurement and reduction**
- **Public reporting**
- **Stakeholder engagement**

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Source: https://www.industrydocuments.ucsf.edu/docs/zqfk0001